

# Youth EXCHANGE Socially Agile

Social entrepreneurship

Youth participation

CLIMATE  
CHANGE

7-18 JUNE, SUNNY BEACH, BULGARIA



Funded by  
the European Union



# PROJECT OBJECTIVES



Social entrepreneurship can have great potential to mobilize youth to engage in efforts to achieve significant social objectives, including employment creation, poverty reduction, inclusion, and integration. Dedicated to serving the common good, social enterprises established by young people can directly contribute to achieving several Sustainable Development Goals. SociallyAgile promotes social entrepreneurship through an innovative approach and is structured for young people with the objective to get introduced to business concepts, understand how to implement an innovative idea in the field of social entrepreneurship, be trained and mentored and, finally launch their start-up



- To gather 36 participants from the participating countries and to inspire them to be the next Social Entrepreneurs of their societies
- Develop competencies in the young people needed to be proactive and youth empowered
- Encourage volunteer activities and civic engagement
- Create valuable outputs such as a manual for “How Young people can become Social Entrepreneurs”
- Accumulate ideas, Create a support network and exchange experiences among the participants



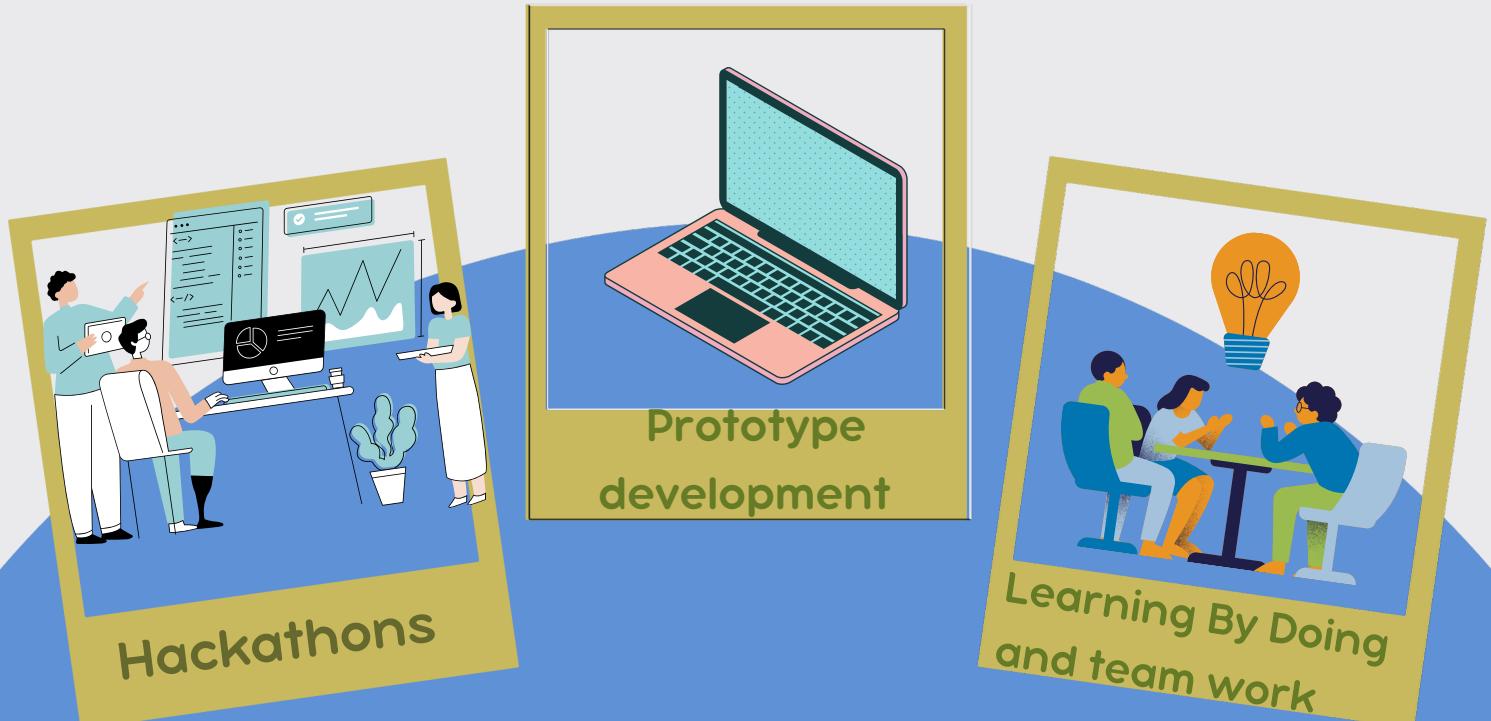
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# ACTIVITIES AND METHODS

The project's methodology relies on non-formal education throughout all activities, creating a mutual learning environment where participants can share approaches and experiences using diverse non-formal methods. With the methods of non-formal learning, our participants will learn how to develop an entrepreneurial plan in the field, and afterward they will present their ideas as some of the main results of the project

## Socially Agile



Through these activities, we will create a shared space where we grow together, support one another, and build meaningful connections. As one community, we'll explore personal and professional growth, discover new perspectives, embrace cultural diversity, and turn shared challenges into opportunities for mutual learning and strength



# WE CREATE THESE DAYS TOGETHER

## CULTURAL NIGHT

EACH EVENING, ONE COUNTRY WILL HAVE THE EXCLUSIVE OPPORTUNITY TO HOST THEIR CULTURAL NIGHT, MAKING IT A UNIQUE AND IMMERSIVE EXPERIENCE FOR EVERYONE.

### WHY IS THIS SPECIAL?

MORE TIME TO SHINE AND SHARE YOUR CULTURE WITHOUT RUSHING OR SHARING THE SPOTLIGHT.

FREEDOM TO BE AS CREATIVE AS YOU LIKE!

### WHAT CAN YOU INCLUDE?

PERFORMANCES, GAMES, QUIZZES, THEATER, MUSIC, WORKSHOPS, OR ANY CREATIVE ACTIVITY.

SHARE TRADITIONAL FOOD, DRINKS, OR SOUVENIRS TO LEAVE A LASTING MEMORY OF YOUR CULTURE WITH THE GROUP.



## What You Need To Know

- Tolerance and Cooperation:** You need to be tolerant, follow all instructions from the volunteers and organizers from the Academy, and always be open to dialogue and reaching agreements.
- Extended Stay:** You can stay in Bulgaria for up to two days after the end of the project at your own expense.
- Travel Expense Reimbursement:** It is mandatory to keep all bus tickets, train tickets, or fuel receipts to be reimbursed for your travel expenses. Travel expenses will be reimbursed during the project, only after presenting all necessary documents.
- Covered Costs:** All project-related expenses are covered by the European Commission.
- Respect and Adherence to Rules:** Ensure you respect all participants and adhere to the project's rules and guidelines throughout your stay.

## OUR PARTICIPANT PROFILE

- Between 18 to 26 years. Team leader 18-35 years. Gender equality must be taken into consideration
- Participants interested in social entrepreneurship and being the next leaders of their communities
- An at least medium level of English is necessary!
- Eager to be part of the mobility program and committed to creating strong impact on the project and its results
- Willing to take on responsibilities, actively participate in, and follow up on project activities and all project phases
- Keen to meet new people, explore different cultures, and make a societal contribution.

Open to sharing and discussing ideas with the others

## PARTICIPANT AGREEMENT

A learning agreement will be established between facilitators and participants.



This agreement establishes commitments and roles for all participants, ensuring awareness of the project's objectives, attendance at all sessions, workshops, and relevant activities, utilization of the Youthpass for assessing their learning and finally with a dissemination of what have learnt.

During the project's various sessions, facilitators will encourage participants to collaborate in small groups to develop a set of rules and expectations for the upcoming 10 days, fostering a sense of equality between participants and facilitators.

Recognizing the significance of discussions, evaluation processes, and self-assessment, we will actively engage in group discussions to reflect on daily successes and challenges, allowing participants to propose solutions or suggestions.

The evaluation and assessment process will be a collaborative effort between facilitators and participants, focusing on working methods and group dynamics to meet the participants' needs and achieve the project's objectives.



**Sunny Beach (Bulgarian: Слънчев бряг, Slanchev bryag) is a seaside resort on the Black Sea coast of Bulgaria, 35 km (22 mi) north of Burgas and 94 km (58 mi) south of Varna.**

**Created in 1958 as a weekend getaway for Bulgarian families, Sunny Beach has become the largest tourist and vacation spot in the country. Today, The Bulgarian resort of Sunny Beach has been recognised in the prestigious ranking of the 100 best beaches in the world. This ranking is based on the votes of tourism influencers and travel experts who identified the most attractive beaches for the Golden Beach 2024 award.**

**The beach in Sunny Beach was ranked 84th, ahead of global destinations such as Varadero/Cuba, Bavaro/Dominican Republic and Love Beach in the Bahamas. This shows that this beach attracts the attention of not only locals but also tourists from all over the world.**

**Its rapid growth makes it the largest resort on the entire Black Sea coast; to the south, the complex has merged with the town of Nesebar.**



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# Accommodation

## Grand Kamelia Holiday Complex



"Camellia Garden" is an amazing complex, occupying a central position in the Sunny Beach resort.

Just a 7-minute walk from the seashore and picturesque beach, and 8 minutes from the city center. Near the complex there is all the necessary social and resort infrastructure, such as shops, supermarkets, restaurants, cafes, a medical center and bus stops. The historical town of Nessebar is located 3 km from the complex.

**Rooms will be shared between 3 -4 people.**

Breakfast, lunch and dinner will be served in the accommodation, as well as near by restaurants. Two coffee pauses per day will be provided

**FREE**



# WHAT TO BRING?

## INDIVIDUAL



Sets of Formal clothes, comfortable ones as well as swimming suit



Personal care



Valid travel document + european health insurance card



A mug

## NATIONAL TEAM



Preparation for intercultural night; board games



Everyone needs to bring a digital device or a laptop for working

**It is mandatory to have health insurance valid in Bulgaria during the period of stay.**

# HOW TO ARRIVE



## ARRIVING TO VARNA

Once you arrive to Varna you need to head to Central Bus Station, next to Grand Mall, bld Vladislav Varnenchik 158. There is a direct bus line

## ARRIVING TO BOURGAS

There is a direct bus departing from Burgas South and arriving at Sunny Beach. Services depart hourly, and operate every day. The journey takes approximately 1h 10m.



From  
Bourgas

## Links to bus lines websites:

On this line you can buy tickets from the driver



Bus to Sunny Beach

From  
Varna

**Sunny Beach, Bulgaria**  
**Address of the Accommodation :**  
**Kv.Kamelia, 8240**



**The Bulgarian currency is LEV**

## Arrival date – 7th of June

On 7th of June, all participants must be available to join the welcome dinner

## Departure date – 18th of June

On 18th of June, all participants will be have their departure after breakfast

**2 extra days before and after the project is allowed (non expenses cost included)**



## REIMBURSEMENT

The project is financed by the Erasmus+ programme. The costs related to accommodation and food along with the coffee breaks will be covered by the hosting organisation and the travel costs will be reimbursed according to the Erasmus+ country standards. Personal and medical insurance are the responsibility of the individual participant. We will not be responsible for any loss of luggage and personal effects; delayed and/or cancelled flights or any other transportation.

**Make sure that you keep all your original travel tickets (no screenshots) because they are needed for the reimbursement. Use only PUBLIC TRANSPORT and select the cheapest and/or affordable tickets. Taxi/private transportation(such as a personal car) is not eligible for reimbursement.**

**Before booking any tickets, please get in touch with the host organisation!**

**Bulgaria 35 EUR**  
**Romania 275 EUR**  
**Slovakia 275 EUR**  
**Turkey 275 EUR**



# Leona Aslanova Facilitator

Leona Yuryeva Aslanova is a Bulgarian economist and public figure with a focus on innovation and education.

Her corporate career is related to business development, marketing, sales, and innovation in large and start-up companies. She is the founder of Innovation Starter, the first specialized innovation agency in Bulgaria, the Innovation Explorer forum, in partnership with the business publication Capital. And of the Innovation Academy (the largest public-private educational collaboration in the country, awarded with several educational project awards), which is organized jointly with 16 universities, the Representation of the European Commission in Bulgaria, the Representation of the European Investment Bank in Bulgaria, the Council of Rectors and other leading business and non-governmental organizations.

Before starting her own business she worked as Partner Relationship Manager at Mobiltel (A1), Sales Manager at Investor.bg, Customer Relations Director at Network Media, Marketing Manager at M3 Communications Group Ltd, etc.

Through her innovation agency Innovation Starter, she is an active part of the entrepreneurial ecosystem in Bulgaria. She has worked on several initiatives to promote early youth entrepreneurship, develop the culture of innovation in Bulgaria, and university education in this field.

She is the author of the books: "The Future is Around the Corner. Think Ahead. A Look at Innovation in Bulgaria" (2022) and "Innovation and Innovation" (2024).



[More about Innovation Starters](#)

# APV

# Advanced project meeting

The project includes a preparational meeting for all of the group leaders (four of total) of the project as well as for the project coordinator

**Dates: 29-30th of March**



The project accommodation in Sunny Beach



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We eagerly look forward to seeing you during this unforgettable adventure called Erasmus+!



academyforactiveyouth@yahoo.com



[www.academyforactiveyouth.com](http://www.academyforactiveyouth.com)



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**Google form for participation**



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